

Profile FSC move

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Profile has now switched 95% of its book production over to FSC-approved paper.

It says that all but a tiny fraction of the books is now generated from Mixed Sources stock created from a combination of well-managed forests, controlled sources and/or recycled material.

Working in tandem with print suppliers such as Bookmarque, Butler & Tanner, Clays, Graphicom and Legoprint S.p.A, the process has taken under a year to achieve and Profile aims to finalise the transition by the Autumn of 2008.

"We're proud to be one of the first publishers to make this move," said Mark Ellingham, Editorial Director of GreenProfile, the publisher's new green and ethical imprint. "If a small independent like Profile can do it, why can't everyone? The timing is perfect as we publish our first GreenProfile title, *Fixing Climate* by Robert Kunzig and Wallace Broecker, next month. But I'm especially pleased that this doesn't just apply to our green titles - it's across the board, even for a forthcoming book on oil."

Source: www.publishingnews.co.uk